Course: ART 164S  
Title: SCREENPRINTING  
Instructor: Assistant Professor ENRIQUE LEAL. eleal@ucsc.edu  
Printmaking Studio. School of Fine Arts, University of Castilla La Mancha, Spain

Office Hours: By appointment.

**COURSE DESCRIPTION AND OBJECTIVES**

This is an upper division, 5-credit studio course in photo-based screen-printing consisting of studio production, lectures, critiques, technical demonstration and equipment maintenance. **Students will develop a series of assignments developed from visits to Spanish museums, contemporary art collections and excursions to natural sites.** Students will develop technical proficiency in the graphic medium in order to explore and extend its applications within the context of interdisciplinary artistic practices. Lectures preceding each assignment will present students the work of contemporary artists exploring novel approaches to print media - as cases of practice based art research - in order to frame their own projects.

**COURSE STRUCTURE**

As a 5 unit course (30 hours per week, 12 contact course hours), students are expected to dedicate and additional 18 hours to development, research and production of assignments. Students will receive safety and equipment maintenance instruction by studio technician. The Print Studios provide monitors for students to access facilities outside class time to complete course assignments. Teaching methodology includes lectures, technical demonstrations, formal and conceptual and development of projects, guided critiques and individual tutorials.

**COURSE REQUIREMENTS**

Timely, consistent attendance and completion of assignments is expected of each student. Work not completed during justified absence (doctors note) should be made up accordingly. Repeated absences, tardiness or leaving before class dismissal, will result in final grade reduction. Students must comply with studio guidelines and participation requirements, in particular those regarding safety and health directives. No personal communication devices may be used during class time. All e-mail correspondence will be through @ucsc.edu addresses.

**LEARNING OUTCOMES.** Upon successfully completing this course, a student shall demonstrate the ability to:

- organize personal work; planning, development, and presentation (written conclusion) of assignments.
- successfully carry out all the print processes conducted in class.
- effectively solve formal problems inherent to screen printing production.
- demonstrate skills in the use and maintenance of tools, materials and studio machinery, as well as the appropriate use of workspaces.
- be familiar with the terminology of print media and graphic culture.
- explore, expand and integrate material meanings of screen printing processes.
- express informed responses to visual representation and production.
- research, develop, produce and publicly defend an inter-media screen printing project from a critical and personal proposal.

**ASSESSMENT:**

All assignments must be completed in order to receive a passing grade in the course.
Evaluations are determined by the:

- congruent graphic proposals to the technical and conceptual components of each assignment.
- manifest motivation and resourcefulness in resolving assignment
- preparedness for each class session (materials, images, reading of prompts) for effective use of class time.
- conceptual development and creative responses to assignments, proposals, discussions and written reports.
- quality in execution and presentation of graphic media.
- progressive and sustained development in work throughoutquarter
- presentation of a comprehensive and complete Final Portfolio

| ART 164S 5 CREDIT COURSE (3 hours per credit) WEEKLY DIVISION OF CREDIT HOURS & ACTIVITIES |
|-------------------------------------------------------|--------------------------------------------------------|---------------------------------------------------------------|
| **Credit distribution 30 hours** | **Instructional Activity** | **Learning Activity** | **Learning Outcome** |
| Lectures | Audio-visual understanding of aethetical, conceptual, historical, and social topics in Serigraphy. Acquisition of technical instruction and terminology, project development, studio maintenance and presentation skills. | Course Learning Outcomes 1-7 | |
| Studio demonstrations | 12 contact hours Faculty instruction | Project production | UCSC Art Undergraduate Program Learning Outcomes¹ 1-4 |
| Hand out explanation | | Critiques | |
| Project production | | Tutorials | |
| Written exams | | Written exams | |
| | 6-9 studio hours Student Ind. activity | Developing assignment proposals. Preparing and researching materials gathered from museum visits and excursions. Completing studio assignments. Preparing final portfolio. | Course Learning Outcomes 1,2,4,5 |
| | | | UCSC Art Undergraduate Program Learning Outcomes 1-2 |
| | 6-9 study hours Student Ind. activity | Research and documentation of visual for project proposals. Reading prompts or texts. | Course Learning Outcomes 1,3,6 |
| | | | UCSC Art Undergraduate Program Learning Outcomes 3,4 |

**PRINT ASSIGNMENTS**

Lecture: Serigraphy as an Artistic Practice

1. Developing graphic images and ideas from Prado, Reina Sofia, Thyssen-Bornemisza Museums drawing sessions.

1.1. Autographic imaging techniques for film positives based on thumbnail sketches
1.2. Pre-production screen preparation
1.3. Fundamental printing procedures

Print production: Two separate editions of a 3 color print 11” x 15” that explore distinct autographic marks on paper. One edition must be printed on paper that allows using white ink. Each edition must consist of 3

¹Students who earn a B.A. in Art will gain the skills, knowledge, and understanding that will enable them to:
1. Demonstrate proficiency in a range of techniques and media.
2. Demonstrate the ability to imagine, create and resolve a work of art.
3. Communication: Demonstrate familiarity with and ability to analyze both verbally and in writing issues and forms of contemporary art with a clear understanding of historical precedents.
4. Critical Thinking: Demonstrate the ability to articulate an insightful response and analysis of a work of art in order to participate in discussions and studio critiques. http://art.ucsc.edu/programs/introduction
separate positives/colors of fourteen 11” x 15” prints. Students must contribute prints for exchange at end of quarter.

PRESENTATION / CRITIQUE: TBA

Lecture: Visual complexity of the Printed Image

2. THE HYBRID GRAPHIC IMAGE (Autographic/Photographic Print) based on The Enchanted City geological reserve excursion.
   2.1. Image Preparation
   2.2. Digital Imaging Techniques
   2.3. Printing Process and Possibilities

Print production: Two separate editions of a 4 color print 22” x 15” that integrate the use of autographic marks and photographic images. Both editions should explore the use of alternative print surfaces for series. Each edition must consist of 4 separate positives/colors of twelve 22” x 15” prints.

3. SCREEN PRINTING AS A CROSS DISCIPLINARY GRAPHIC MEDIUM. Working with the Parkett Contemporary Art Editions Collection and the Antonio Perez Foundation. Lecture: Contemporary Print Practices
   3.1. Material meaning in Print Media
   3.2. Pre-fabricated structures and surfaces. Alternative procedures
   3.3. Printstallation

Project production: Development of a screen-print project based on sketches and photographs from the UCLM School of Fine Arts, Parkett Contemporary Art Editions Collection and the Antonio Perez Foundation found objects collection that uses prefabricated or found structures and objects as supports for print production.

Print production: To be determined with instructor. Depending on project proposal (technique, materials, size, site,...) an edition consisting either of a minimum of three different prints comprising a series, to an edition of 12 printed reproductions. Documentation and written artist statement of 500 words must accompany final presentation.

PRESENTATION / CRITIQUE: TBA

4. DOCUMENTED PROJECT DEVELOPMENT AND ARTIST STATEMENT
   Brainstorming: annotations as to what ideas are developing and how

Input / References: Sketchbook should document project developments from on-site sketches and photographs taken during visits to museums, contemporary art collections and natural reserve sites.

Artist Statement of 500 words that addresses formal concerns while reflecting on the content. The objective (materials and craft) and subjective (messages and meanings) analysis of the prints supported by information regarding avenues of research or sources of ideas.

PRESENTATION: TBA FINAL PORTFOLIO: Final portfolios will consist of all the requested editions and graphic documentation of each assignment.
MATERIALS FOR STUDIO WORK
Apron or oversized shirt.
Sketchbook
Individual screen (230 or/and 305 mesh)
Opaque pens and pencils, paintbrushes
Artex drawing film
Plastic containers to mix inks and rags
Printing Paper: Stonehenge
Alternative supports: packaging, fabrics, plastics, flat objects,…
Newsprint

EVALUATION ASSESSMENT LETTER GRADE GUIDELINE:
A, A- = Exceptional accomplishment, outstanding performance with special initiative and competence. 
B+, B, B- = Superior and above average performance, student pursues goals with extra effort and success. 
C+, C, C- = Required work, adequate performance, average competence, work completed. 
D+, D, D- = Inferior effort, marginal outcome, less than required involvement to develop goals. 
F = Failure to complete or submit the assignments.

EVALUATION
15%: Regular attendance and timely completion of all assignments and requested material. 
10%: Active participation in class discussions and critiques. 
25%: Assignments 1# and #2 
50%: Final Project

COURSE BIBLIOGRAPHY
http://faculty.samfox.wustl.edu/bulawsky/Printmakingacolony.pdf
<table>
<thead>
<tr>
<th>DATE</th>
<th>ACTIVITY</th>
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<tbody>
<tr>
<td>Week 1</td>
<td><strong>Lecture:</strong> Syllabus review. Serigraphy as an Artistic Practice. Introduction first assignment. <strong>Studio:</strong> Studio safety and maintenance policies. Pre-printing preparations. <strong>Independent:</strong> Preparatory images for Assignment #1</td>
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|            | **Lecture:** Serigraphy as an Artistic Practice  
**Studio:** Demonstration: Split-fountain printing. **Independent:** Preliminary preparations assignment #1.                                                                                             |
|            | **Studio:** Work day assignment #1  
**Independent:** Production assignment #1                                                                                                                                                              |
|            | **Studio:** Work day assignment #1. **Independent:** Production assignment #1                                                                                                                                                                                                 |
| Week 2     | **Lecture:** THE HYBRID GRAPHIC IMAGE (Autographic/Photographic Print)  
Introduction assignment #2  
**Independent:** Production assignment #1                                                                                                        |
|            | **Studio:** Production assignment #1  
**Independent:** Finalizing assignment #1. Preparatory images for Assignment #2                                                                                                                      |
|            | **Studio:** Instruction/Studio: Presentation & Critique Assignment #1  
**Independent:** Preparatory images for Assignment #2                                                                                                                                              |
|            | **Studio:** Work day assignment #2  
**Independent:** Production assignment #2                                                                                                                                                             |
| Week 3     | **Studio:** Work day assignment #2  
**Independent:** Production assignment #2                                                                                                                                                             |
|            | **Lecture:** Lecture: Contemporary Print Practices. SCREEN PRINTING AS A CROSS DISCIPLINARY GRAPHIC MEDIUM.  
**Studio:** Work day assignment #2  
**Independent:** Production assignment #2                                                                                                        |
|            | **Studio:** Work day assignment #2  
**Independent:** Production assignment #2                                                                                                                                                             |
|            | **Studio:** Work day assignment #2  
**Independent:** Production assignment #2                                                                                                                                                             |
|            | **Studio:** Work day assignment #2  
**Independent:** Production assignment #2                                                                                                                                                             |
| Week 4     | **Instruction/Studio:** Presentation & Critique Assignment #2  
**Independent:** Preparation and pre-production assignment #3                                                                                                                                        |
|            | **Studio:** Work day assignment #3  
**Independent:** Production assignment #3                                                                                                                                                             |
|            | **Studio:** Work day assignment #3  
**Independent:** Production assignment #3                                                                                                                                                             |
|            | **Studio:** Work day assignment #3  
**Independent:** Production assignment #3                                                                                                                                                             |
|            | **Studio:** Work day assignment #3  
**Independent:** Production assignment #3                                                                                                                                                             |
| Week 5     | **Studio:** Work day assignment #3  
**Independent:** Production assignment #3                                                                                                                                                             |
|            | **Studio:** Work day assignment #3  
**Independent:** Production assignment #3                                                                                                                                                             |
|            | **Studio:** Work day assignment #3  
**Independent:** Production assignment #3                                                                                                                                                             |
|            | **Instruction/Studio:** Presentation & Critique SCREEN PRINTING AS A CROSS DISCIPLINARY GRAPHIC MEDIUM.  
Studio clean up. PORTFOLIO DROPFF. EXHIBITION INSTALLATION                                                                                                                                       |